

SPECIAL TERMS OF PARTICIPATION

1) Terms for exhibiting

In addition to and subordinate to these Special Terms and Conditions of Participation, the General Participation Guidelines for Trade Fairs and Exhibitions of the IDFA members (Interessengemeinschaft Deutscher Fachmesse und Ausstellungsstädte) (as of 11.2009) and - again subordinate - the [current Technical Guidelines of MESSE BREMEN](#) shall apply. The regulations contained in these Special Terms and Conditions of Participation shall take precedence over the regulations in the General Participation Guidelines of the IDFA if and insofar as they contradict them. The same applies to the Technical Guidelines if and insofar as they contradict.

2) Organizer / Venue

MESSE BREMEN & ÖVB-Arena
M3B GmbH
Findorffstraße 101; 28215 Bremen
Phone: +49 421 3505-260
E-Mail: info@fishinternational.de

3) Opening hours

For visitors: February from the 27th to 29th, 2028
Su – Mo: 10:00 a.m. to 6:00 p.m.
Tue: 10:00 a.m. to 5:00 p.m.

For exhibitors: February from the 27th to 29th, 2028

Su – Mo: 8:00 a.m. to 7:00 p.m.
Tue: 8:00 a.m. to 12:00 p.m. (midnight)

4) Registration and completion of contract

Registration deadline: November 28th, 2027.

Registration for the trade fair must be carried out using the exhibitor portal provided by MESSE BREMEN. With the submission of their registration the exhibitor expresses to MESSE BREMEN their serious interest in participation in the fair and in the renting of an appropriate exhibition stand. The exhibitor declares himself/herself in agreement with any changes in relation to the positioning of the stand within the exhibition. The exhibitor can express wishes for particular positioning in his/her registration without this resulting in a claim to special positioning. Registrations with reservations are not considered to constitute a serious interest in participation and shall not be considered. Entries at the exhibitor portal are to be made in an orderly fashion. The exhibitor shall bear any consequences arising from a not properly filled in registration form. All products/services are to be described exactly on the registration form. Products other than the registered and approved products are not permitted to enter the exhibition. Further, upon submission of registration the exhibitor recognizes these Terms of Participation, the General Participation Directives of IDFA (dated 11.2009) and the current Technical Guidelines of MESSE BREMEN for the event. The contract governing participation in the fair including the stand rental fee is concluded with MESSE BREMEN's written acceptance (confirmation) of admission – also by e-mail – in accordance with the condition of these Special Terms of Participation, the General Participation Directives of IDFA (dated 11.2009) and the Technical guidelines under consideration of the order of priority given in the item naming these conditions.

5) Hours of set-up

Friday, 25. Feb. 2028 from 8:00 a.m. to 8:00 p.m.
Saturday, 26. Feb. 2028 from 8:00 a.m. to 8:00 p.m.

Shell scheme stands will be ready to move into by Saturday, Feb. 26th 2028.

A potential extension of the set-up time is only possible after prior written request to MESSE BREMEN.
Aisles must be clear of empties, packing materials, etc.

On Saturday, February 26, 2028 at 5:00 p.m. in order for the aisle carpet to be installed.

Should the exhibitor not have begun to assemble his stand by 12:00 p.m. (noon) on Feb. 26th, 2028 the stand is at MESSE BREMEN's disposal and may be passed on to another applicant.

6) Hours of dismantling

Tuesday, 29th Feb. 2028: 7:00 p.m. to 12:00 a.m.
Wednesday, 1st Mar. 2028: 8:00 a.m. to 4:00 p.m.

A potential extension of the dismantling period is only possible upon prior written request to MESSE BREMEN.

7) Nomenclature

Fish, crustaceans, shellfish, seafood, and mollusks in all forms of processing, aquaculture, machinery and technical equipment, refrigeration and freezing equipment, refrigeration technology, packaging, packaging machinery, IT and software, workwear, alternative proteins, quality assurance and hygiene, transport, storage, store fixtures and accessories, complementary products, food additives and raw materials, services.

8) Admission

Admission shall only be granted to companies, associations and institutions that correspond to the nomenclature of the event (see Fig. 7 above). MESSE BREMEN shall decide on admission to the event and on stand location at its discretion. The admittance of other companies, associations and institutions to the rented stand is only possible as a registered co-exhibitor and with the prior consent of MESSE BREMEN. Direct sales to visitors on the occasion of the fair are likewise only permitted with the prior written consent of MESSE BREMEN. Members of criminal and/or prohibited groups shall not be admitted to the event. Exhibitors do not have a legal claim to admission to the fair.

9) Stand rental fees net

Row stand (min. 12 m ²):	154 €/m ²
Corner stand (min. 15 m ²):	164 €/m ²
Head stand (min. 32 m ²):	174 €/m ²
Block stand (min. 64 m ²):	184 €/m ²

Co-exhibitor Fee €290.00 net per co-exhibitor
(Co-exhibitors must be registered and are subject to a fee)
The AUMA fee of €0.80 net per square meter of exhibition space is not included in the booth fees and will be charged separately.

The marketing and service fee of €290.00 net is mandatory for all exhibitors. It includes the mandatory listing on the website. When registering co-exhibitors, the marketing and service fee is included in the price.

10) Special services

Special services, such as water, electrical supplies and rental shell scheme stands etc. must be ordered via the exhibitor portal. The exhibitor will be charged separately for the special services. Water supply and drainage can only be installed according to technical possibilities. Special service must be ordered by **January 11th, 2028**. MESSE BREMEN reserves the right to employ subcontractors. MESSE BREMEN will arrange general supervision and security of the halls and fair grounds. Security and cleaning of individual exhibition stands must be arranged by the exhibitor. Contracting firms are available for both, stand guards needs to be provided by the contracting firm of MESSE BREMEN.

11) Terms for payment

Invoicing will take place after acceptance in the form of sending the confirmation of participation. The invoiced amounts are payable to MESSE BREMEN within the deadline stated on the invoice and without deductions. Exhibitors cannot occupy stand spaces until they have settled their invoices.

EU exhibitors from outside Germany are obliged to present a valid VAT ID No. to be exempt from German VAT.

Exhibitors from outside the EU must submit a valid company certificate for this.

12) Cancellation & Non-Participation on the part of the exhibitor and lump sum damage claims

After a contract on participation in the fair has come into being through delivery of the confirmation of registration the exhibitor has to pay the full rental fee to MESSE BREMEN even if he/she withdraws from (cancels) the contract or does not take part in the fair for other reasons. If the withdrawal (cancellation) from the effected contract occurs more than two months prior to the start of the event, the exhibitor shall pay to MESSE BREMEN 50 % of the agreed rental fee. If the withdrawal (cancellation) occurs less than two months to the start of the event 100 % of the agreed rental fee shall be paid to MESSE BREMEN. Irrespective the date of the termination and the rental fee the exhibitor has to pay a minimum amount of 500.00 €. The removal of exhibits and the dismantling of stands before the end of the event is not allowed (obligation to operate). In case of infringement the exhibitor will be fined the amount equal to 50 % of the rental fee.

13) Safety instruction

Driving on the fair ground is only permitted for loading and unloading. The maximum speed is 5 km/h. The StVO shall apply. During the opening hours of the fair any kind of traffic on the fairground is prohibited. Fire extinguishers, emergency exits and warning and information signs have to be directly accessible and clearly visible. All aisles must be kept free for possible rescue operations. Every trade show booth must demonstrate that it is properly grounded.

14) Cleaning / Waste Disposal / Reusable

All resulting cleaning costs have to be paid by the exhibitor. The exhibitors are bound to collect and dispose of the waste in the garbage bags that are offered by the contracting company at their own cost.

The use of disposable tableware is prohibited. Exhibitors are required to comply with the current regulations set forth in the "Bremen Reusable Tableware Requirement for Events" regarding the use of reusable tableware for food and beverages.

15) Assembly/Decoration

In the interest of a representative overall image of the trade fair, the exhibitor is bound by the approval of MESSE BREMEN and its instructions when constructing the stand. The rented stand area up to a height of 3.0 m is available for advertising purposes. Written approval from MESSE BREMEN is required for stands exceeding 3.0 m in height. Banners and company signs may not protrude from the stand. It is mandatory to cover the stand with a floor covering and to separate the stand from neighboring stands by means of neutral stand partition walls. Partition walls are not included in the stand rental fee. They must be ordered and paid for separately. It is also necessary to observe the "Notes on stand variants and open stand sides".

16) Exhibitor passes

The exhibitor will receive the following exhibitor passes free of charge, valid from the first to the last day of the fair: 4 passes for stands up to 20 m². 1 pass for each further 10 m². Additional exhibitor passes may be ordered at extra charges.

17) Image copyrights

MESSE BREMEN reserves the right to make visual and audio recordings of the event and/or to hire third parties to do so, and to utilise the recorded material. MESSE BREMEN retain full rights to use of the images, even if individual persons are recognisable in them. The exhibitor consents to the photographs and recordings made during the *fish international* in Bremen of him or his employees or otherwise involved persons being utilized free of charge by M3B GmbH in unaltered or altered form for own press and marketing purposes (also commercial purposes). This applies without any geographical or temporal restriction of use, and also includes consent to passing on such recordings to third parties for non-commercial use. The exhibitor undertakes to inform his employees, hostesses and all people involved of this circumstance.

18) Data protection

The data you provide in your fair application will only be captured in connection with the purposes relating to the fair *fish international* and only processed for those purposes. We only transfer the data to third-parties if prescribed by law or if you have given your consent for this, for example in cooperative events. In some cases your data will be given to businesses that perform services in our commission. We save your personal data to fulfill the contract on the basis of art. 6 para. 1 lit b of the General Data Protection Regulation. After the conclusion of our business relation you can object to the saving of your personal data at any time under datenschutz@m3b-bremen.de. Your personal data will then be blocked for the duration of the legal obligation of storage and deleted when the binding purpose expires. Our information on data protection in accordance with art. 13, art. 14 and art. 21 of the EU General Data Protection Regulation has been attached here, you can view it under www.m3b-bremen.de/eu-dsgvo or request it from datenschutz@m3b-bremen.de

19) Verbal agreements

Amendments and supplements to the terms must be made in writing. Verbal agreements must be confirmed in writing by MESSE BREMEN to attain validity.

Bremen, July 2026

Based on the original German text. The German text shall be legally binding for any and all legal claims.